The San Antonio Liederkranz

Board of Directors Meeting

Thursday, November 14, 7 p.m.

**Officers Present:**

Tom Jaeckle—President

Mark Mueller—Past President

Gary Cook—Director at Large

Roe Traugott—Director at Large

Tom Ewing—Music Director

Raleigh Brotherman—Vice President

Claude Mayer—Treasurer

Ben Buecker—Director at Large

Doris Graham—Associate Member Representative

**Officers Absent:**

Eric Morse—Secretary

John Rudolph—Director at Large

**Others in Attendance:**

David Gray—Member Wayne Marty – President-elect

Gerd Feigenbutz – Director at Large-elect

The November 2019 meeting of the San Antonio Liederkranz Board of Directors took place at the St. Joseph’s Hall.

President Jaeckle called the meeting to order at 7:10 p.m., welcoming newly elected officers and board members.

**MINUTES:**

Prior minutes sent to board.

* **Motion to approve minutes:** Mayer (introduced), Brotherman (seconded), passes.

**TREASURER’S REPORT & DISCUSSION:**

* Treasurer gave a report of financials.
* **Motion to approve report:** Brotherman (introduced), Mueller (seconded), passes.

**CALENDAR REVIEW:**

* Added Lied Hoch (German Choir) visit from April 28th – May 5th as info. Liederkranz members will be needed to host families with New Braunfels as the gathering point for the choir’s activities.
* Added Weihnachtsfeier rehearsal for December 12th, Parker Chapel, Trinity University, 7p.m.
* Added dress rehearsal for Christmas Concert (December 5th, Shrine Auditorium, 7 p.m.)

**OLD BUSINESS**

* Christmas Concert update from David Gray (attached). Only other issue was to follow-up on process for ensuring required security was available (hired via Liederkranz VS through Shriners Auditorium)
* Tom Jaeckle has arranged for a post concert dinner at Los Barrios La Hacineda

**NEW BUSINESS:**

* Billing problem with Leyva/Wade wedding resolved
* Christmas Party
	+ Gary Cook was asked to and agreed to purchase meats (20 lb of brisket, 10 lb of ham)
	+ Asked Gary Cook to check with Paul Kissling on possible donation of wine for Christmas Party and Christmas Concert.
* Wayne Marty invited choir and family members to post-Weihnachtsfeier function in his neighborhood at approximately 7 p.m.
* Tom Jaeckle will pursue a good rate for the club to buy parking validations for members who participate in weddings and other paid events at St. Joseph’s downtown. The church is expected to provide validation for non-paying events where the club supports the parish.

**,,,,,,,,,,,,,,,,,,,,,,,,,, . GENERAL DISCUSSION:**

* Tom Jaeckle has been archiving a substantial amount of material from Buzzy Gittinger’s estate.
* There was a brief discussion on holding a Stiftungsfest celebration, but there was no conclusion of decision made.
* Because of the close relationship between the Hall and the Liederkranz, choir members are encouraged to become St. Joseph’s Society members.

**DIRECTOR’S REPORT:**

* Music Director gave a brief report indicating the Christmas Concert was finalized and encouraged all members to make the final practices so we can give our best performance.

**Motion to adjourn** Mueller (introduces), Cook (seconded), passes.

 **2019 Christmas Concert Update on Preparations as of 11/14**

**10/21/19 – Met Rob Jenkins at venue site to inspect piano for suitability for concert.** He assessed that it would be serviceable providing sustaining pedal could be adjusted. Piano tuner, Scott Burns, arrived the next day and was able to make necessary adjustment to pedal. He also performed a first of two piano tunings. Second tuning is scheduled for Thursday AM, 12/5/19, the day of dress rehearsal.

The **Second Pre-concert Mailing promoting Ticket Sales** went out around 20-25 October to Associate Members, General supporters, and our special mailing list plus 24 Senior Resident Retirement Communty Activities Directors.

*The second mailing also included a message promoting our main Raffle prize and raffle ticket sales. In addition, at last rehearsal, Bill Keller delivered to David Gray 10 beautiful Cloisonné Christmas ornaments donated for the cause by Kitty Keller Designs, LLC. The plan is to draw 6 tickets in the raffle with the painting - described above – awarded as first prize and then five pair of ornaments will be awarded as runner-up prizes.*

*Ted Villalon indicated effectiveness of our DIRECT MAIL MARKETING effort at last rehearsal when he reported that he is receiving advance ticket sale requests and he is returning same by self-addressed, stamped envelop – per the flyer.* **Report from Ticket Chairman, November 14, 2019**

**Tickets Disbursed:** Singers 370

Mail/will call 101

Total 471

**Tickets Sold (money received):**

Singers 67 $1005

Mail 99 $1505 (includes a $20 donation)

Total 166 $2610

Followup to BOD discussion last month RE: venue sound systems and possibly recording our concert … **11/4/19 – Mark Mueller finally caught up with Tim Gressler (Shrine Auditorium Sound Guy) by phone.** *“He is a good guy and has forty years in the sound recording business. In actuality, he would make a deal with us down the line to do a new CD but that is a discussion for another time. Suffice to say, he knows his stuff in this performance space and we connected well. He spent 22 years supporting Buckner Fanning/First Baptist Church/choir and so on. To his commitment:*

*For no extra charge, we will set up his gear for a sound check if we rehearse on site before the concert...his preference (and most of us know it's a good idea since last minute issues will be avoided--- more akin to our regular summer concert protocol...site rehearsal being a day or two prior). He will bring five Omni-directional high quality mics, a solo mic, and up to four floor monitors. He will mix the input sounds for the audience differently from the choir so that singers hear the accompaniment and the four voice parts highlighting with a different mix from the audience's. He knows we need help with the Clavanova and their Steinway. He was very outspoken that the house Steinway's tones can be way off if the tuning is performed long before our use (he intimated that no one should use it after we have it tuned until our performance). They have a 42 channel mixing board and he can use a portable iPad mixer as we have seen again at our recent summer concerts so he can mix from the audience. He can record to a CD or thumb-drive/stick. He understands the recording is for our use only and not for resale. It would be far more expensive were we interested in a professional recording which in my opinion would be over the top for a live concert.*

***In sum, this guy knows his stuff and I believe while we may see a small issue, overall, he will do a fine job given the equipment and expertise he is bringing to our concert.***

**Decorations and Refreshments -** 11/4/19 Held joint meeting with Chairs, Fred Pfeiffer and George Minjares, respectively to plan details for delivering and setting up decorations and refreshments on day of concert. **Anticipate visiting Liederkranz storage facility** soon to obtain table cloths and any other supplies that can be used at the concert. Budget for both categories is $300 each.

**Program Ad sales** came to a close in early November reaching about $5000. Eric’s pre-press layout work of likely 52 pages – including cover – is nearing completion and will be sent to the printer no later than Monday, 18 November.

11/14/19 – Hand delivered second half of lease payment to the Shrine Auditorium Office per contract. Also, re-confirmed **DRESS REHEARSAL at 7PM on Thursday, December 5.**

**Publicity** This week – final push to reach out to Audial media for pre-concert PSAs promoting concert event and ticket sales. Also plan to email blast out to area Parishes.

**Day of Concert** - Stage set-up – group of able-bodied volunteers

**Coordination of Volunteers and their services** with the goal of running a smooth concert – will taken on by my wife, Becky.

**Security? – Who is responsible for coordinating?**

**Revised Concert Economics:** Attached forecast of expenses – Approx $8250 in expenses. Estimated combined revenue of nearly $17,500 resulting in Net Total of about $9,500.